

Informational Essay**Name:** _____

	Exceeds Expectations	Meets Expectations	Developing
Ideas	<ul style="list-style-type: none"> -Uses clearly explained and relevant details that thoroughly support the topic. -concisely supports the main idea using strong and unique examples/ideas are connected. -uses sophisticated transitions fluidly. 	<ul style="list-style-type: none"> - uses accurate examples, explanations, and quotations to support ideas. -writing is mostly concise. -ideas within paragraphs are on-topic. -has multiple examples. -uses transitions effectively. 	<ul style="list-style-type: none"> -ideas may have some inaccuracies or be unclear. -may be repetitive or rely too heavily on quotations. -example(s) might somewhat support the topic or be limited. -transitions are limited or missing.
Formal Writing	<ul style="list-style-type: none"> -written entirely from a third person point of view -uses formal, sophisticated word choices to create an academic tone. -follows standard formatting including the works cited page. -avoids contractions. -has no punctuation errors. 	<ul style="list-style-type: none"> -written from a third person point of view with very few errors. -uses appropriate word choices. -uses uniform fonts/font sizes. Overall appearance of the essay and works cited is neat. - errors in compound or complex sentences or quotations are not distracting. 	<ul style="list-style-type: none"> -may include personal opinions or first/second person personal pronouns. -may use informal /extreme words (terrible, horrible, bad, good,pros/cons). -has noticeable and distracting punctuation errors. Works cited page may have many errors
Introductions/Conclusions	<ul style="list-style-type: none"> -have thoughtful links to the topic. -introductions smoothly transition from the hook/attention grabber to the thesis statement. -introduction and conclusion are unique, thoughtful, and creative. 	<ul style="list-style-type: none"> - have clear links to the topic. -transition from the hook/attention grabber to the informational claim/thesis is clear. -introduction and conclusion grab the reader's attention. -may sound too similar to the thesis/informational claim and supports. 	<ul style="list-style-type: none"> -an attempt is made, but the connection to the topic might be unclear. -transition to the informational claim/thesis is a little awkward. -introduction and conclusion might be very brief, unclear, or repetitive.
PLG:	-no errors	-minimal errors—definite progress!	-few changes from conferences.